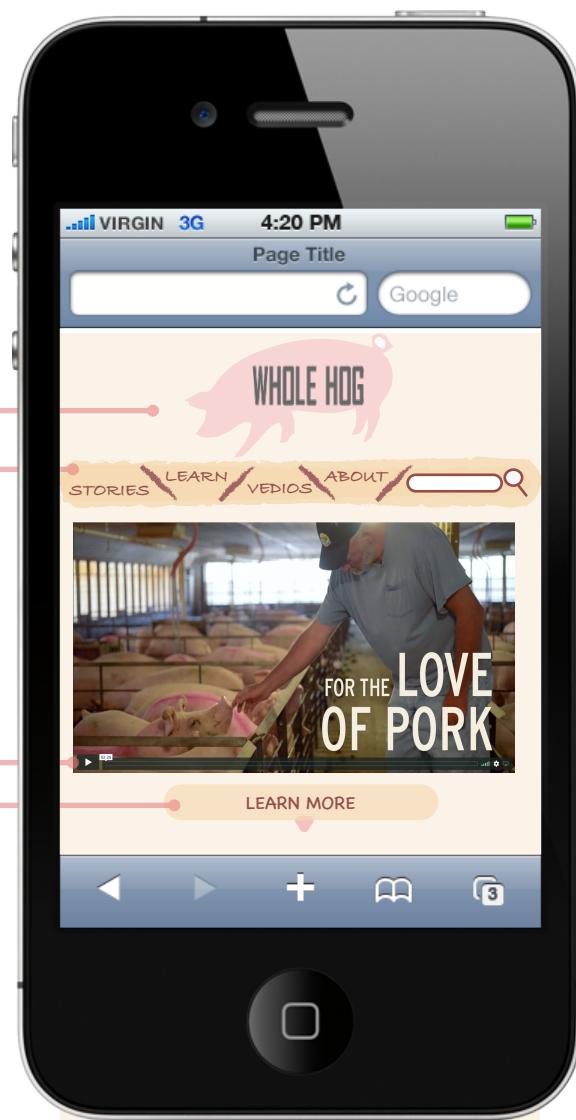


Here is the Logo for the website. And I mainly choose pink to mimic the cute and healthy image. Also, a direct logo can help audience understand the theme of the website better

The color of navigation bar is similar to fence's color, implying a connection

Directly tap to play the large screen video

Tap to load more information about the love of pork



Here is the brief introduction about the story "For the Love of Pork". And the background image is come from other story's vedio while reflecting the whole theme well.

Click here to redirect to story page and see more story content

Scrolling through the different vedios and tapping to redirect to related story page.

For the Love of Pork  
Story by Jess Clark  
  
People's relationship to the pig is the second oldest tie they have to any domesticated animal — going all the way back to 8000 B.C. The only domesticated animal that pre-dates the pig is the dog. Humans were eating pork before they invented the written word, before they carved their first wheel.  
Now farmers have found yet another use for the pig: Its waste can be used to produce energy that can power farms and homes. But how does this technology work? Is it around to stay, and what does it mean for the future of the pork industry?

[READ MORE](#)

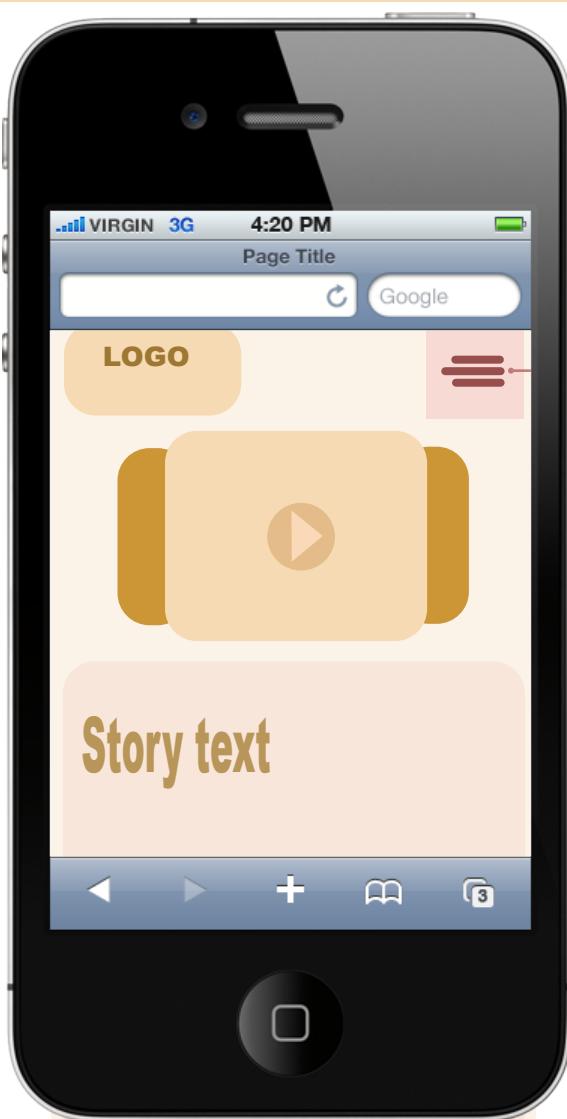


### BRIEF TEXT

[READ MORE](#)



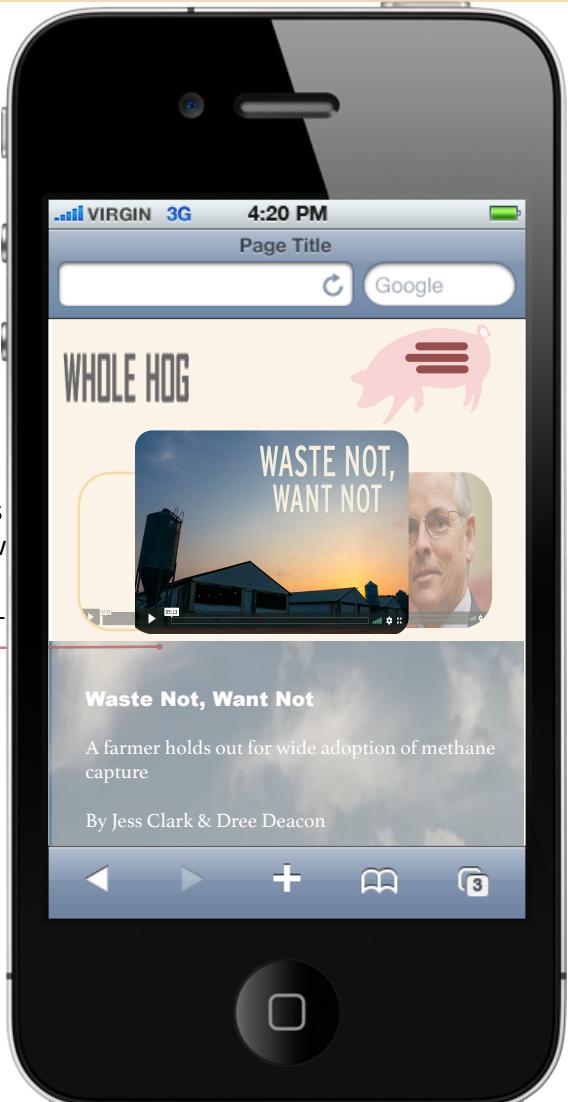
footer(social media)



Click it and you will see the header expands and looks like the right one.

Here is another way to redirect you to other story page. Scrolling the vedios and wait for a while. If you stay in new page for more than five seconds, the page will refresh itself to the corresponding story page with the vedio.  
Also, click to play the vedio.

stories  
Learn  
vedios  
about



Butler's lagoons generate electricity for his farm operations, hence the striking tagline on his business card.

Butler first covered his lagoons back in 2008 "to get rich off of carbon credits," he said. By capping and preventing the release of carbon dioxide emissions, farmers earn credits that they can in turn sell to companies that want to emit more CO<sub>2</sub> than they are permitted to release into the air.

In 2008 Butler stood to earn \$180,000 in one year from selling carbon credits, just by covering his three hog lagoons, pumping off the methane and burning it in a bright, blue flame. When the market for carbon credits plummeted, Butler's covered lagoons — while they controlled odor and greenhouse gas emissions — were virtually useless in creating an income from carbon credits. In the end, Butler received only one \$1,100 check for his carbon offset.

When Butler realized he could turn the methane captured from his lagoons into electricity instead of burning it off, he applied for grants from the Farm Bureau and the North Carolina Green Business Fund, among others, to pay for the needed equipment. His system was up and running by the end of 2011.

This is navigation bar. It will never move and always in the bottom of the web page even though scrolling down.

There is a large display of vedio However, it is divided into several parts using vedio's stop image as background. When you click vedio display button, it will expand to full size and play the vedio.

Done

### Featured vedios

Some brief introduction about the team

ABOUT

SOCIAL MEDIA

SEARCH BAR

LOGO

BRIEF TEXT

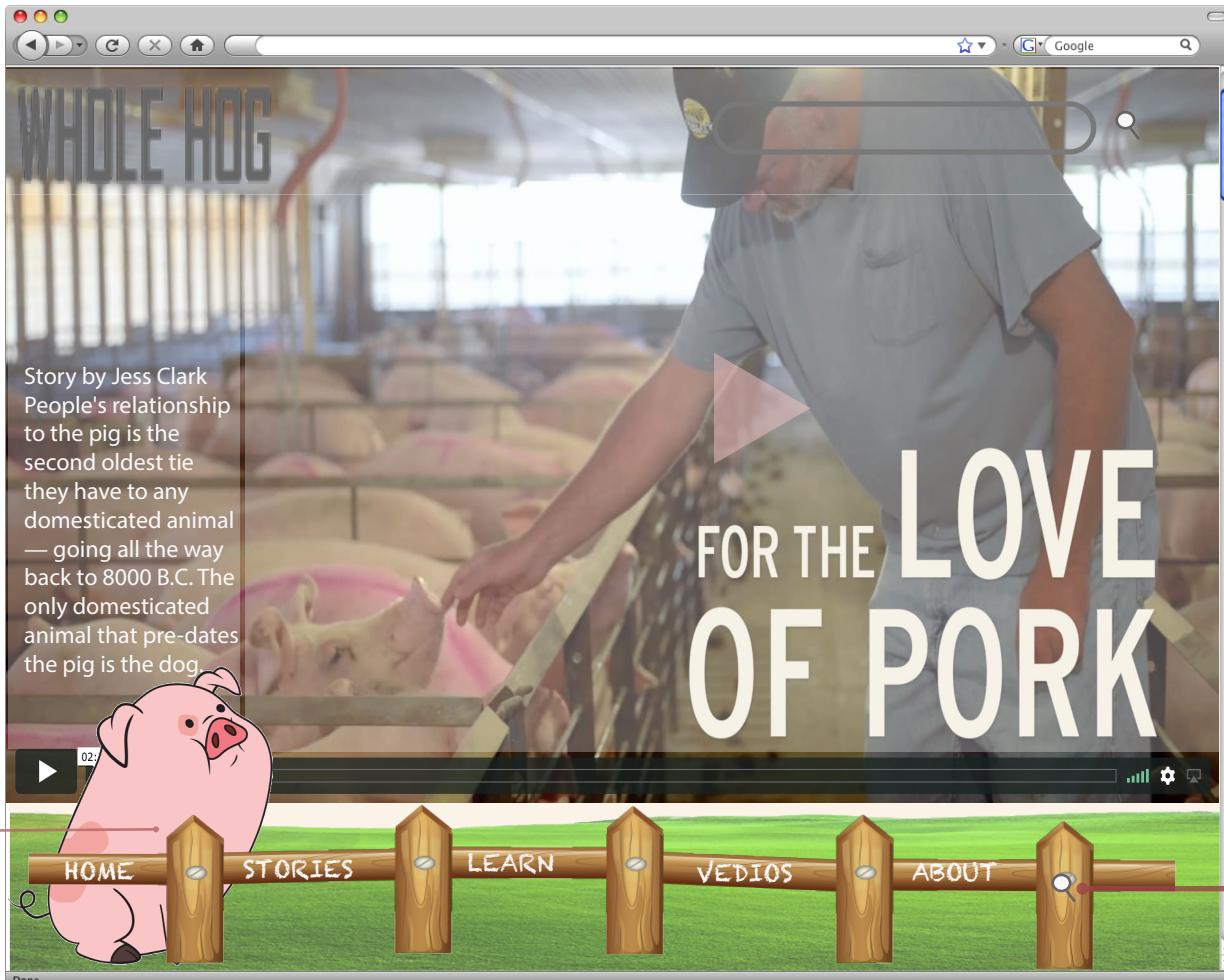
navigation

TITLE

TITLE

TITLE

Several featured vedios and you can click play button to play the vedio and title area to redirect to corresponding story page.



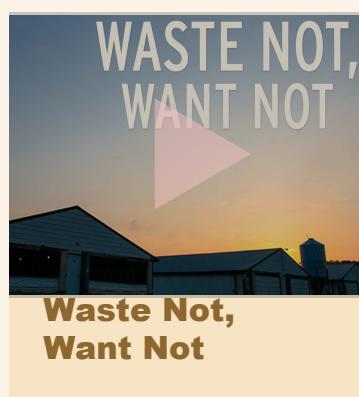
Here is navigation. Because it's home page, the pig stands behind "home" fence. When hovered over other category in the navigation, the font size will be highlighted and the vedio display imgae will change . Also, the pig will move to corresponding category fence.

Click search button, the search bar will appear

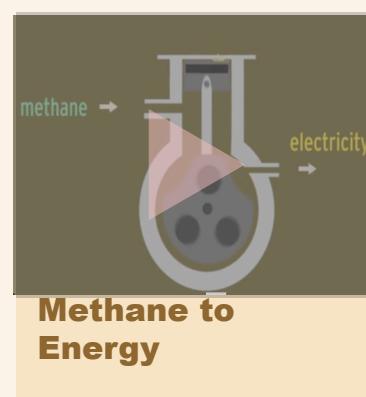
## Featured vedios



**The carbon foot  
prin of Pork**



**Waste Not,  
Want Not**



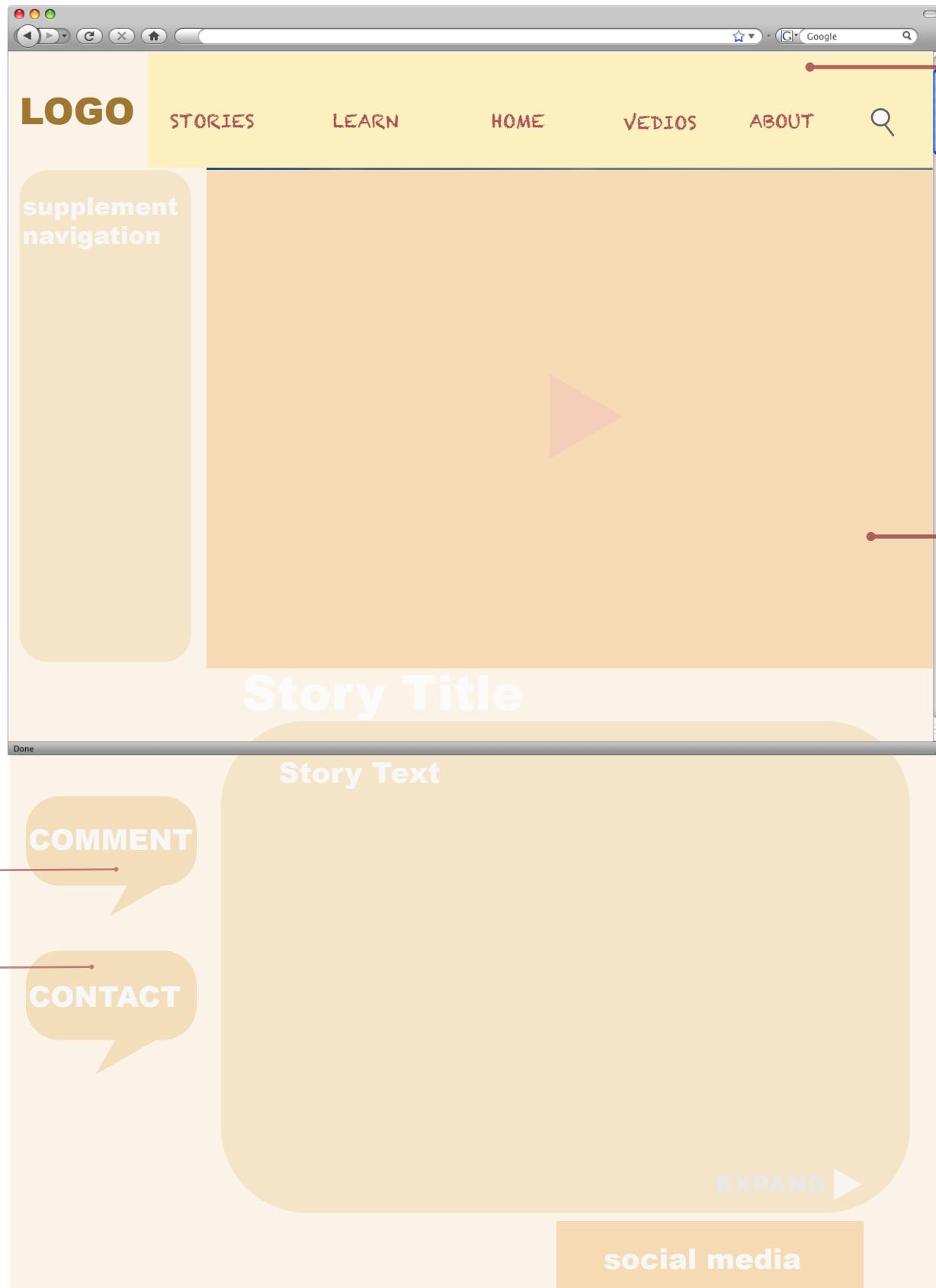
**Methane to  
Energy**

<b>Team</b>
Kelly Creedon
Jess Clark
Dree Deacon
Grayson Mendenhall
Bailey Seitter
Caitlin Kleboer

kelly@kellycreedon.com  
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graysonmendenhall@gmail.com  
bailey.seitter@gmail.com  
caitlinkleboer@gmail.com



Highlighted when hovered over and click to redirect to "about" page.



This is supplement navigation.  
And current  
category will be  
bolden in larger  
size

And you can  
see the sub-cat-  
egories. The title  
of current page's  
story will appear  
in bold.

Done

The screenshot shows a web browser window with the URL 'Google' in the address bar. The main content is a story page from 'WHOLE HOG'. The header features a yellow navigation bar with links for 'HOME' (which is bolded), 'STORIES', 'LEARN', 'VIDEOS', 'ABOUT', and a search icon. A large pink pig graphic is positioned above the 'HOME' link. The main area has a blue background with the title 'WASTE NOT, WANT NOT' in large white letters. Below the title is a video player showing a farm at sunset with a silo and barns. The video duration is 05:13. To the left, a sidebar under the heading 'STORIES' lists five items, with the fourth one, '**Waste Not, Want not**', in bold. At the bottom of the page, there are two speech bubbles: 'COMMENT' and 'CONTACT'. A large text block describes Tom Butler's farm and his business card. Another text block discusses the generation of electricity from lagoons. A third text block talks about Butler's success in selling carbon credits. At the very bottom, there are social media sharing icons for Facebook, Twitter, LinkedIn, and YouTube, along with an 'EXPAND' button.

This is supplement navigation.  
And current  
category will be  
bolden in larger  
size

And you can  
see the sub-cat-  
egories. The title  
of current page's  
story will appear  
in bold.

Done

**COMMENT**

**CONTACT**

Tom Butler's business card has the words "Power in the Poop" printed across the creme-colored cardstock. Flip it over, and you'll see an aerial photo of his farm: 10 narrow hog houses in a neat row along a sandy dirt road. Behind them are three huge, mint-green tarps that Butler uses to cover his "hog lagoons," or the large pools that collect millions of gallons of hog feces and urine from his 6,000-plus herd.

Butler's lagoons generate electricity for his farm operations, hence the striking tagline on his business card.

Butler first covered his lagoons back in 2008 "to get rich off of carbon credits," he said. By capping and preventing the release of carbon dioxide emissions, farmers earn credits that they can in turn sell to companies that want to emit more CO<sub>2</sub> than they are permitted to release into the air.

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**EXPAND** ►

click to expand and read the rest story